



ALDI Cuts Prices on Additional Grocery Items to Make Holiday Entertaining a Breeze
Shop discounted staples for easy holiday food boards during the month of December



Batavia, Ill., Nov. 28, 2022 – Even more unbelievable savings are happening through the end of the year at ALDI. As shoppers gear up for holiday entertaining at home, ALDI today announced price drops on even more top-selling items throughout the month of December, including cinnamon rolls, bagels, biscuits, cheese and other holiday hosting essentials.*

What’s even better? The discounted items can help build the ultimate holiday food boards, from breakfast spreads to the ultimate charcuterie mix.

“We realize that expenses add up quickly during the holidays, especially when you’re hosting overnight guests or multiple gatherings,” said Scott Patton, Vice President of National Buying. “With entertaining needs right around the corner, we reduced prices on foods that are great for pulling together an easy breakfast or charcuterie board to hold friends and family over before the big meal. We want our shoppers to know we are focused on giving them the best possible prices so they can worry less about their grocery bills and focus more on spending time with their loved ones.”

The new savings are an extension of the [ALDI Price Promise](#) to be the low-price leader in every community ALDI serves. For five consecutive years, ALDI has been No. 1 for price, according to the Dunnhumby Retailer Preference Index Report, Grocery Edition¹ and there are no signs of slowing down. Through the end of the year, when shoppers come to ALDI, they’ll find new, even lower prices on best-selling groceries, including:

<i>For the Breakfast Board</i>		
Pork Sausage Roll 1 pound <i>A great start to any day, Appleton Farms Pork sausage roll is made with premium pork, with the perfect amount of seasoning</i> <i>Price reduction 11/30-12/27</i>	Now \$1.99	<i>Was \$2.29</i>

Refrigerated Cinnamon Rolls 12.4 ounces <i>These decadent treats will have the whole family running to the kitchen</i> <i>Price reduction 11/30-12/27</i>	Now \$1.49	<i>Was \$1.75</i>
Brioche or Maple French Toast Bagels 21 ounces <i>Great on their own or lightly toasted for a crispier texture</i> <i>Price reduction 11/30-12/27</i>	Now \$3.49	<i>Was \$3.99</i>
Jumbo Flaky Biscuits 16 ounces <i>Each buttery and flaky bite melts in your mouth</i> <i>Price reduction 11/30-12/27</i>	Now \$1.39	<i>Was \$1.45</i>
Appleton Farms Breakfast & Biscuit Ham Slices 12 ounces <i>Stack 'em on a biscuit or enjoy as a savory breakfast or brunch side</i> <i>Price reduction through end of year</i>	Now 3.29	<i>Was \$3.49</i>
Appleton Farms Thick Sliced Hickory Bacon 1.5 pounds <i>A must-have for any breakfast or brunch table</i> <i>Price reduction through the end of year</i>	Now \$8.49	<i>Was \$8.75</i>
Bake Shop Strip Danish 14 ounces <i>The perfect pull-apart morning dessert to share with family and friends</i> <i>Price reduction through end of year</i>	Now \$3.79	<i>Was \$3.95</i>
For the Cheeseboard		
Italian Dry Cured Meats 3 ounces <i>These premium meats pair beautifully with your favorite cheeses</i> <i>Price reduction 12/14-1/10</i>	Now \$3.49	<i>Was \$3.99</i>
Havarti Cheese 8 ounces <i>A creamy Danish-Style cow's milk cheese</i> <i>Price reduction 12/14-1/10</i>	Now \$2.69	<i>Was \$2.99</i>
Cocktail Peanuts 16 ounces <i>Salty and perfectly crunchy</i> <i>Price reduction 12/21-1/17</i>	Now \$1.79	<i>Was \$1.95</i>
Gouda or X-Sharp Cracker Cuts 10 ounces <i>Great on their own or perfect for stacking</i> <i>Price reduction 12/21-1/17</i>	Now \$2.99	<i>Was \$3.49</i>
Appleton Farms Prosciutto 4 ounces <i>Thinly sliced with a sweet and salty flavor</i> <i>Price reduction through end of year</i>	Now \$3.79	<i>Was \$3.99</i>
Savoritz Parmesan Crisps 2.11 ounces <i>Made with 100% cheese and 13 grams of protein per serving</i> <i>Price reduction through end of year</i>	Now \$2.89	<i>Was \$2.99</i>
Clancy's Pub Pretzels 12 ounces <i>Packed with flavor, these will disappear in a flash</i> <i>Price reduction through end of year</i>	Now \$1.99	<i>Was \$2.19</i>

About ALDI U.S.

ALDI is one of America's fastest-growing retailers, serving millions of customers across the country each month. With 2,200 stores across 38 states, ALDI is on track to become the third-largest grocery retailer by store count by the end of 2022. When it comes to value, ALDI won't be beat on price. ALDI has also been No. 1 for price according to the Dunnhumby Retailer Preference Index Report for five years running. Since 1976, ALDI has offered a unique shopping experience where customers never

have to compromise on quality, selection or value. In fact, 1 in 3 ALDI-brand products are award-winning. Customers can save time and money by conveniently shopping in-store or online at shop.aldi.us. ALDI also proudly serves as a Feeding America Leadership Partner, donating 30 million pounds of food each year in an effort to end hunger in America. For more information about ALDI, visit aldi.us.

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¹ [*Dunnhumby Retailer Preference Index Report*](#)

*ALDI December price drops vary by location. Price changes will be activated at different times throughout the month. Taxes, online and delivery fees not included.