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ALDI Sets Sights on Gulf Coast as National Expansion Continues

Popular grocer to add 150 new stores across the country and open new regional distribution center

BATAVIA, Ill., Feb. 8, 2022 — More than 1,000 new ALDI stores have opened throughout America over the past decade, and customers nationwide have fallen in love with the company's fast and affordable shopping experience. In keeping with its tradition of aggressive growth, ALDI plans to open approximately 150 new stores and remains on track to become the third-largest U.S. grocery retailer by store count by the end of this year.

As ALDI expands in the Southeast, the company will count Louisiana as its 38th state of operation when it welcomes shoppers to its Lafayette store on Feb. 10. ALDI plans to open two more Gulf Coast stores in early March, along with 20 additional stores throughout the region by year-end.

"There is nothing like watching shoppers discover ALDI for the first time," said Jason Hart, CEO, ALDI U.S. "There's a moment of surprise when they realize just how much they can save by shopping with us. We can't wait to share that experience with more customers as we add new stores across the Southeast."

To support its growth in the area, ALDI will also open a new 564,000-square-foot regional distribution center in Loxley, Alabama later this year. The facility will eventually support as many as 100 new stores throughout Louisiana, Alabama, Mississippi and the Florida Panhandle. ALDI is looking to hire approximately 300 store associates and 200 warehouse associates to support its growth in the area. Interested candidates can visit careers.aldi.us for more information.

In addition to opening stores, ALDI will increase access to convenient online shopping options. The company will expand its Curbside Grocery Pickup offering from 1,200 to 1,500 stores by the end of the year to make shopping quick and easy for customers. Whether in-store or online, the ALDI mission is to make shopping as convenient and affordable as possible.

About ALDI U.S.

ALDI is one of America's fastest-growing retailers, serving millions of customers across the country each month. With more than 2,100 stores across 38 states, ALDI is on track to become the third-largest grocery retailer by store count by the end of 2022. When it comes to value, ALDI won't be beat on price. For 10 years running, ALDI has held the esteemed title of Value Leader among U.S. grocery stores according to the latest Market Force Information® U.S. Grocery Competitive Study.* ALDI has also been No. 1 for price according to the Dunnhumby Retailer Preference Index Report for five years running. Since 1976, ALDI has offered a unique shopping experience where customers never have to compromise on quality, selection or value. In fact, 1 in 3 ALDI-brand products are award-winning.** Customers can save time and money by conveniently shopping in-store or online at shop.aldi.us. ALDI also proudly serves as a Feeding America Leadership Partner, donating 30 million pounds of food each year in an effort to end hunger in America. For more information about ALDI, visit aldi.us.

**According to annual surveys of U.S. consumers conducted 2011-18 and 2020 by Market Force Information.®*
***As of January 2021, based on a survey of everyday nationally distributed ALDI-exclusive branded products (excluding produce).*

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