



ALDI Cuts Prices on Top Grocery Items Ahead of Busy Holiday Season
Shop discounted, high quality staples Oct. 12 through the end of the year

Batavia, Ill., Oct. 12, 2022 – Even more unbelievable savings are coming early this year at ALDI. As Americans start making plans to entertain at home, ALDI announces they will be dropping prices on dozens of top-selling items, including fresh and frozen vegetables, baking ingredients, ground beef, bacon and cheese.*

“We know saving money has never been more important, and it’s especially important for our shoppers as they head into the busy holiday season. That’s why we are dropping prices on some of our most popular items in order to make the biggest impact on our customers’ grocery bill,” said Scott Patton, Vice President of National Buying. “As we kick off the busiest time of year for buying groceries, we want our shoppers to know we are focused on giving them the best possible prices so they can focus on celebrating the holidays with their friends and families.”

The new savings are an extension of the [ALDI Price Promise](#) to be the low price leader in the communities ALDI serves. From Oct. 12 through the end of the year, when shoppers come to ALDI, they’ll find new, even lower prices on best-selling groceries, including:

Frozen 85% Lean Ground Beef Chub 1 pound <i>All natural, 100% pure beef</i>	Now \$3.89	<i>Was \$4.49</i>
Cold Smoked Salmon, Specially Selected 3 ounces <i>A lox bagel staple, imported from Norway</i>	Now \$4.39	<i>Was \$4.99</i>
Raw Honey, Specially Selected 24 fl. ounces <i>Tea, waffles, pancakes; (the list is endless); a classic versatile stable</i>	Now \$6.99	<i>Was \$7.39</i>
Gourmet Snacking Cheese, Emporium Selection 9 ounces <i>A necessary addition to any charcuterie board</i>	Now \$2.99	<i>Was \$3.29</i>
Premium 100% Juice, Simply Nature 33 fl. ounces <i>Perfect for the kids or use for your “Adult Juice Box” (we won’t tell!)</i>	Now 3.99	<i>Was \$4.25</i>
Canola or Butter Cooking Spray, Carlini 8 ounces <i>A baking and cooking must-have</i>	Now \$1.99	<i>Was \$2.25</i>
Thick Sliced Flavored Bacon, Appleton Farms 1.5 pounds <i>A pound and a half of our thick-cut Fan Favorite</i>	Now \$8.49	<i>Was \$8.75</i>
Frozen Sushi Rolls, Fusia Asian Inspirations 11.5 ounces <i>Satisfy your cravings at any moment without the wait of take-out</i>	Now \$4.89	<i>Was \$5.89</i>
Organic Black Beans, Simply Nature 15 ounces <i>It’s that time of the year, this is a Chili staple for your cozy Sunday</i>	Now \$0.99	<i>Was \$1.16</i>

Shoppers can visit their local ALDI and look for items marked with the ALDI Savers hangtag to score even lower prices on top ALDI favorites through the remainder of the year.*

The holiday savings – and fun – have just begun at ALDI. Shoppers can expect more deals from ALDI, which has been voted No. 1 for price five years running.¹

About ALDI U.S.

ALDI is one of America's fastest-growing retailers, serving millions of customers across the country each month. With 2,200 stores across 38 states, ALDI is on track to become the third-largest grocery retailer by store count by the end of 2022. When it comes to value, ALDI won't be beat on price. ALDI has also been No. 1 for price according to the Dunnhumby Retailer Preference Index Report for five years running. Since 1976, ALDI has offered a unique shopping experience where customers never have to compromise on quality, selection or value. In fact, 1 in 3 ALDI-brand products are award-winning. Customers can save time and money by conveniently shopping in-store or online at shop.aldi.us. ALDI also proudly serves as a Feeding America Leadership Partner, donating 30 million pounds of food each year in an effort to end hunger in America. For more information about ALDI, visit aldi.us.

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[Dunnhumby Retailer Preference Index Report](#)

**Retailers may vary by store location*