



For Immediate Release

Contact: Kelsey Williamson
(312) 988-2087
kwilliamson@webershandwick.com

ALDI Voluntarily Recalls Frito-Lay Flavor Mix Variety Pack Due to Potential Presence of Undeclared Allergen

Batavia, Ill. (August 25, 2020) – In partnership with Frito-Lay, ALDI has voluntarily recalled Frito-Lay Flavor Mix Variety Pack as a precautionary measure due to the potential presence of an undeclared allergen, specifically milk, in the Barbecue Flavored Potato Chips.

ALDI has removed the affected product from select ALDI stores in California. The item was also available for purchase through the company's partnership with Instacart, a grocery delivery service.

The affected Frito-Lay Flavor Mix Variety Pack was sold in an 18 oz. package of 1 oz. bag of chips, has a UPC code of 028400154437 and includes one of the following production codes:

- 20 OCT 2020 4AG12190413
- 20 OCT 2020 5AG22200441
- 20 OCT 2020 2AG12240413
- 20 OCT 2020 4AG12190413
- 20 OCT 2020 6AG12210413
- 3 NOV 2020 2AG12240413
- 3 NOV 2020 3AG12250413
- 3 NOV 2020 3AG12320301
- 3 NOV 2020 4AG12260413
- 3 NOV 2020 4AG22260441
- 3 NOV 2020 5AG22270461

ALDI takes the safety and integrity of the products it sells seriously. If customers have product affected by this voluntary recall, they should discard it immediately or return it to their local store for a full refund.

Customers with additional questions can contact Frito-Lay Consumer Relations at 1-800-352-4477 (9 a.m. – 4:30 p.m. CST, Monday-Friday).

ALDI sincerely regrets any inconvenience and concern this voluntary recall may cause.

About ALDI U.S.

One of America's fastest growing retailers, ALDI operates nearly 2,000 stores across 36 states. Since 1976, ALDI has offered a unique shopping experience that is designed to save customers money on the groceries they want most while never having to compromise on quality or selection. For more information about ALDI, visit aldi.us.