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ALDI Surpasses 2,000 Stores and Embarks on Next Wave of Coast-to-Coast Expansion

National 'Grocery Value Leader' Expands into New Markets and Plans to Open 70 More New Stores in 2020

BATAVIA, Ill., July 21, 2020 — ALDI, the value leader among U.S. grocery stores for 10 years** running, opens its 2,000th store and kicks off a new wave of expansion. ALDI plans to open more than 70 new stores by the end of the year, announces plans to enter the greater Phoenix market and will support further Gulf Coast store expansion with a new distribution center in Loxley, Alabama.



“Each new store is an opportunity to serve another community, which is an honor and responsibility we do not take lightly,” said Jason Hart, CEO, ALDI U.S. “As we continue to expand, we promise to do everything in our power to offer the lowest prices, every day, without exception. In fact, as food costs are rising across the country, we’re lowering prices on hundreds of items to meet our customers’ increased need for savings.”

In recent years, ALDI has invested more than \$5 billion in a multi-year, nationwide growth initiative to update existing stores and to open hundreds of new locations. The company also increased its fresh food selection by 40% with a focus on new produce, meat and organic options, as well as easy to prepare foods, without compromising its commitment to low prices. ALDI has also expanded its e-commerce offerings and in May announced the accelerated rollout of its [Curbside Grocery Pickup](#) service to nearly 600 stores by the end of July. With grocery delivery already available in more than 10,000 ZIP codes, shoppers have more access to ALDI than ever before.*

COAST-TO-COAST EXPANSION

ALDI continues to chart aggressive growth and will enter Arizona, its 37th state, later this year with four new stores in the greater Phoenix area.

Halfway across the country, ALDI plans to break ground in 2021 on a new regional headquarters and distribution center in Loxley, Alabama, which will serve new stores in southern Alabama, and throughout the Florida Panhandle, as well as Louisiana, which will mark the company's presence in 38 states. ALDI currently operates 180 stores in Alabama and Florida, with four regional headquarters and distribution centers in the area.

"We are proud that ALDI has selected Loxley for this monumental investment, bringing a regional headquarters is great for Loxley, Baldwin County and Alabama," said Loxley Mayor Richard Teal.

For more information about employment opportunities, please visit the ALDI careers [website](#).

About ALDI U.S.

ALDI is one of America's fastest growing retailers, serving millions of customers across the country each month. With more than 2,000 stores across 36 states, ALDI is on track to become the third-largest grocery retailer by store count by the end of 2022. When it comes to value, ALDI won't be beat on price. For 10 years running, ALDI has held the esteemed title of Value Leader among U.S. grocery stores by Market Force Information**, and ALDI has been No. 1 for price according to the Dunnhumby Retailer Preference Index Report for three years running. Since 1976, ALDI has offered a unique shopping experience where customers Shop differentli® and never have to compromise on quality, selection or value. In fact, 1 in 3 ALDI-brand products are award-winning***. Customers can save time and money by conveniently shopping in-store or online at shop.aldi.us. ALDI also proudly serves as a Feeding America Leadership Partner, donating 30 million pounds of food each year in an effort to end hunger in America. For more information about ALDI, visit aldi.us.

*Curbside and delivery to limited geographic areas only. Prices may vary depending on the platform used. Additional fees apply to curbside and delivery orders. Items on sale in the store may not be on sale through the Instacart platform. Prices and availability are subject to delays or errors and may change without notice. As a result, the in-store price of a particular item at the time a purchase is made, including for weighted items, may differ from what is available through the Instacart platform. Additional fees apply to online orders.

**According to annual surveys of U.S. consumers conducted 2011-18 and 2020 by Market Force Information.®

***As of 1/29/20, based on an audit of everyday, nationally distributed ALDI-exclusive branded products.

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