



## For Immediate Release

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### **ALDI Ranks Sixth on Greenpeace Annual Seafood Retailer Scorecard**

*Climbs from seventh place on 2011 ranking*

**Batavia, Ill. – May 21, 2012** – ALDI is ranked sixth on the Greenpeace 2012 Seafood Retailer Scorecard, climbing from seventh place on last year's ranking. The scorecard rates the seafood sustainability of grocery retailers nationwide.

The scorecard is part of Greenpeace's Carting Away the Oceans report, which has analyzed the practices of 20 top grocery retailers by measuring key seafood sustainability metrics since 2008. The report says that ALDI "continues to push forward in the development of what is becoming one of the country's leading sustainable seafood programs." It also recognizes ALDI as the first grocer in the United States to introduce comprehensive Food and Agriculture Organization of the United Nations catch area labeling on all fresh and frozen seafood products.

"We are so proud and honored to be named among the top 10 on Greenpeace's scorecard," said Jason Hart, president, ALDI. "We work closely with the Sustainable Fisheries Partnership and Global Aquaculture Alliance, and we are committed to continuing to find the most effective ways to source sustainable seafood."

Like all ALDI food products, ALDI seafood is also backed by the company's Double Guarantee. If for any reason a customer is not 100 percent satisfied with a food product, ALDI will gladly replace the food product AND refund the customer's money.

#### **About ALDI Inc.**

*A leader in the grocery retailing industry, ALDI operates more than 1,200 U.S. stores in 32 states, primarily from Kansas to the East Coast. More than 20 million customers each month save up to 50 percent\* on their grocery bills, benefiting from the ALDI simple and streamlined approach to retailing. ALDI sells more than 1,400 of the most frequently purchased grocery and household items, primarily under its exclusive brands, which must meet or exceed the national name brands on taste and quality. ALDI is so confident in the quality of its products, the company offers a Double Guarantee: If for any reason a customer is not 100 percent satisfied with any ALDI food product, ALDI will gladly replace the product and refund the purchase price. For more information about ALDI, visit [www.aldi.us](http://www.aldi.us).*

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*\*Based upon a price comparison of comparable products sold at leading national retail grocery stores.*