



For Immediate Release

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Select Assortment Discount Grocer ALDI Shares Plans to Open New Chicago Locations in 2011

ALDI Expands Presence in Chicagoland to More Than 150 Stores – Shoppers Save Big

Chicago, IL – June 1, 2011 – Beginning June 1, 2011, ALDI will offer more grocery shoppers a smarter alternative as the select assortment discount grocer opens its newest Chicagoland store at 8500 S. Holland Road. This will be the first of three Chicago area stores scheduled to open by fall of 2011.

“We are excited for the opportunity to open these additional ALDI locations in Chicago to help customers gain access to affordable, fresh food,” said Mike Jessen, divisional vice president for ALDI. “We have been a part of the Chicago community for many years, and we are excited to help customers stretch their dollars even further in the Chatham neighborhood.”

ALDI also has plans to remodel stores at 5001 N. Pulaski at the end of June and 2600 N. Clybourn in the fall. The locations will be remodeled in order to implement updates to mirror the new stores, which have higher ceilings, better lighting and environmentally friendly building materials, such as energy-saving refrigeration and light bulbs and recycled materials.

“ALDI is continuing to invest in Chicago communities with these two remodeled stores in the Albany Park and Clybourn Corridor neighborhoods,” said Scott Patton, divisional vice president for ALDI. “We are pleased to provide our loyal Chicago customers with these updated locations, while continuing to provide the same great savings.”

ALDI currently has more than 150 stores in the Chicagoland area, 54 of which have opened within the past five years. Most recently, ALDI has opened suburban stores in Chicago Ridge and Harwood Heights.

Known for its premium ALDI select brands, ALDI is able to offer high-quality grocery items at unbeatable prices. Customers can expect to find more than 1,400 of the most frequently purchased items sold under ALDI select brands for prices up to 50 percent less than traditional supermarkets.

A model of efficiency, ALDI eliminates overhead costs by offering smart, efficient practices, such as a cart deposit system, through which shoppers insert a quarter to release a cart and receive the quarter back upon the cart’s return. Other cost-saving practices include a smaller store footprint, open carton displays and encouragement of customers to bring their own shopping bags.

ALDI also saves shoppers money by keeping stores open during prime shopping times. The Chicago locations will be open from 9 a.m. to 8 p.m. Monday through Saturday and from 9 a.m. to 7 p.m. on Sunday. ALDI accepts cash, debit and Link cards.

In celebration of the Grand Openings shoppers can enjoy the following activities at the Holland Road ALDI on Wednesday June 1:

- A free, fun, family-friendly ALDI summer barbecue in the Chatham store parking lot (10am-2pm)
- The chance to win free groceries for a year
- \$100 Aldi Gift Certificates to 25 winners

A grocery retailer that has grown without merger or acquisition, ALDI plans to open more than 80 stores in 2011.

About ALDI Inc.

A leader in the grocery retailing industry since 1976, ALDI has more than 1,100 U.S. stores located in 31 states primarily from Kansas to the East Coast. In the spring of 2010, ALDI opened a new division in the Dallas/Ft. Worth area. A select assortment discount grocer featuring its own ALDI select brands, ALDI applies smart and efficient operational and business practices to save more than 20 million monthly customers up to 50 percent on their grocery bills. ALDI, named 2009 Retailer of the Year by PL Buyer, sells more than 1,400 of the most frequently purchased grocery and household items in manageable, non-bulk packaging. For more information about ALDI, visit www.aldi.us.

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