



For Immediate Release

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ALDI Conserves Historic Maryland Archaeological Site *Transfers property containing the 14th century Rosenstock village site to The Archaeological Conservancy*

Frederick, Md. – Feb. 9, 2012 – A 14th century archeological site adjacent to an ALDI facility in Frederick will now be preserved for future generations to study and research. ALDI announced today it is transferring the property that contains the historic Rosenstock village to The Archaeological Conservancy to ensure its permanent conservation. The organization will now own and manage the property as a permanent open-space archaeological research preserve.

“We are pleased to donate the land adjoining to our Frederick distribution center, which includes part of the Rosenstock site, to The Archaeological Conservancy, an organization known for acquiring and preserving the best of our nation’s remaining archaeological sites,” said Jeff Baehr, ALDI Frederick division vice president. “ALDI recognizes the importance of preserving archaeological artifacts that can be used toward scientific research and education, and we hope that scholars and students will continue to learn more about this important historic site.”

Rosenstock is part of a cultural complex that archaeologists refer to as the Montgomery Complex, which includes a series of Late Woodland village sites that stretch along the Potomac River and its major tributaries. The remains of a Late Woodland period village on the Rosenstock site was inhabited between A.D. 1300-1450, according to radio-carbon dating.

The well-preserved Rosenstock site was first documented in 1907 and past excavations revealed a variety of domestic structures; as well as “keyhole” structures, which, based on their shape and the presence of fire cracked rock within them, are presumed to have functioned as sweat lodges. Artifacts found at the site consisted of Shepard ceramics, a local ware, and a variety of stone and bone tools. Subsistence at the site included horticulture, hunting, fishing and gathering.

“The Conservancy’s acquisition of this historic site serves a case study example of how corporations, municipalities and national non-profits can partner to preserve America’s rich archaeological heritage,” said Andy Stout, eastern regional director, The Archaeological Conservancy. “We applaud ALDI demonstrating its national leadership on conservation issues.”

The property transfer of the Rosenstock site is significant as important archaeological sites on private property in the United States have no protection from destruction, even when listed on the National Register, according to The Archaeological Conservancy. The City of Frederick partnered with The Archaeological Conservancy and ALDI on the property transaction approval process to help make this project possible.

“The City of Frederick is dedicated to the conservation of our significant historical and archaeological resources,” said Kelly Russell, Alderman for The City of Frederick. “Thanks to these efforts, the wealth of information contained at the Rosenstock site will be available to future generations of Americans to learn about the Montgomery Complex and the people who once inhabited this land.”

About ALDI Inc.

A leader in the grocery retailing industry, ALDI operates approximately 1,200 U.S. stores in 31 states, primarily from Kansas to the East Coast. More than 20 million customers each month save up to 50 percent on their grocery bills, benefiting from the ALDI simple and streamlined approach to retailing. ALDI sells more than 1,400 of the most frequently purchased grocery and household items, primarily under its exclusive brands, which must meet or exceed the national name brands on taste and quality. ALDI is so confident in the quality of its products, the company offers a Double Guarantee: If for any reason a customer is not 100 percent satisfied with any ALDI product, ALDI will gladly replace the product and refund the purchase price. For more information about ALDI, visit www.aldi.us.

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