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ALDI Expands Delivery Service to Chicagoland and Surrounding Areas with Instacart
Grocery Retailer Adds Northern Illinois, Northwest Indiana after Successful Pilot Program

BATAVIA, Ill., March 12, 2018 – ALDI today announced expansion of its Instacart online grocery ordering and home delivery service to residents across Chicagoland, Northwest Indiana and as far west as Rockford. Shoppers can now find their favorite exclusive ALDI brands online and Instacart will conveniently deliver their groceries in as little as an hour.

“We are committed to saving people time and money, no matter how they shop for groceries,” said Jason Hart, CEO, ALDI U.S. “The response to our Instacart pilot in Atlanta, Dallas and Los Angeles was overwhelmingly positive, and with nearly 200 Chicago-area stores, it only makes sense to bring online delivery to this major market.”

As one of the fastest-growing retailers in the U.S., ALDI will continue to explore bringing its convenience, quality and value to even more communities with Instacart.

“We’re thrilled to grow our partnership with ALDI in a key market like the Chicago area as the demand for online grocery shopping and delivery continues to grow, and look forward to bringing the exceptional value ALDI offers to more shoppers,” said Sarah Mastrococco, Vice President of Business Development for San Francisco-based Instacart.

First-time Instacart customers in the new delivery areas can take advantage of \$20 off, plus free delivery of their first order of \$35 or more with code LOVEALDI through May 31, 2018*.

About ALDI Inc.

A leader in the grocery retailing industry since 1976, ALDI operates more than 1,750 U.S. stores in 35 states. More than 40 million customers each month benefit from the simple, streamlined approach ALDI brings to retailing. ALDI sells frequently purchased grocery and household items, primarily under its exclusive brands, which meet or exceed national name brands on taste and quality. ALDI backs up its products with a Double Guarantee: If for any reason a customer is not 100 percent satisfied with any ALDI food product, ALDI will gladly replace it and refund the purchase price. For the seventh year in a row, ALDI was recognized as a value leader among U.S. grocery stores in 2017 by a Market Force Information® survey of U.S. consumers. For more information about ALDI, visit aldi.us.

About Instacart

Instacart helps people cross grocery shopping off their to-do lists with just a few clicks. Customers use the Instacart website or app to fill their virtual shopping cart with items from their favorite, local stores and Instacart connects them with shoppers who hand pick the items and deliver them straight to their door. Founded in San Francisco in 2012, Instacart has quickly scaled to over 210 markets and partnered with retailers across North America, including popular national chains as well as local, regional grocers. By combining a personal touch with cutting-edge technology, Instacart offers customers a

simple solution to save time and eat fresh food from the most trusted grocery brands. Instacart is the only grocery service that can meet today's on-demand lifestyle by delivering in as little as one hour. First delivery is free at www.instacart.com.

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