



For Immediate Release

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ALDI Announces New Management Structure of US Business

Batavia, Ill. – November 21, 2014 – ALDI Inc. today announced that to support the retailer's further expansion both in the US and internationally, it has made a structural adjustment to its senior leadership organization. Jason Hart, who currently serves as president for ALDI US, has been promoted to a new role effective April 1, 2015. Mr. Hart will become CEO for ALDI US and will be supported by Chuck Youngstrom and David Behm, who will continue in their roles of co-presidents for ALDI US.

Currently, ALDI is in the early stages of an accelerated strategic growth plan in the US. Rising demand for ALDI is fueling significant expansion as growing numbers of smart shoppers are discovering that they can save time and money at ALDI without sacrificing quality. ALDI plans to open 650 new stores across the country, including expanding to Southern California, bringing its total number of US stores to nearly 2,000 by the end of 2018. The expansion is expected to create more than 10,000 new jobs at ALDI stores, warehouses and division offices across the country.

About ALDI Inc.

A leader in the grocery retailing industry, ALDI operates more than 1,300 US stores in 32 states, primarily from Kansas to the East Coast. More than 25 million customers each month save up to 50 percent on their grocery bills, benefiting from the ALDI simple and streamlined approach to retailing. ALDI sells more than 1,300 of the most frequently purchased grocery and household items, primarily under its exclusive brands, which must meet or exceed the national name brands on taste and quality. ALDI is so confident in the quality of its products, the company offers a Double Guarantee: If for any reason a customer is not 100 percent satisfied with any ALDI food product, ALDI will gladly replace the product and refund the purchase price. ALDI has been named the 2014 Retailer of the Year by Private Label Store Brands magazine for its strong commitment to value and innovation-focused private brand product development. For more information about ALDI, visit www.aldi.us.*

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**Based upon a price comparison of comparable products sold at leading national retail grocery stores.*