



For Immediate Release

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ALDI Working with Suppliers Toward 2025 Goal of a 100 Percent Cage-Free Shell Egg Supply Chain
All ALDI stores to offer cage-free shell eggs by end of year

Batavia, Ill. – March 10, 2016 – ALDI, one of America’s top three favorite grocers*, today announced its goal to work with suppliers toward transitioning to a shell egg supply chain that is 100 percent cage-free by 2025. As a first step toward its goal, all ALDI stores will carry a cage-free shell option by the end of the year.

ALDI will work with suppliers throughout this transition to increase the number of cage-free shell eggs year over year, while also ensuring that eggs are affordable, meet the company’s high-quality standards and are readily available.

For more information about ALDI and its commitment to corporate responsibility, please visit aldi.us.

About ALDI Inc.

*A leader in the grocery retailing industry, ALDI operates nearly 1,500 US stores in 32 states. More than 30 million customers each month save up to 50 percent** on their grocery bills, benefiting from the ALDI simple and streamlined approach to retailing. ALDI sells the most frequently purchased grocery and household items, primarily under its exclusive brands, which must meet or exceed the national name brands on taste and quality. ALDI is so confident in the quality of its products, the company offers a Double Guarantee: If for any reason a customer is not 100 percent satisfied with any ALDI food product, ALDI will gladly replace the product and refund the purchase price. ALDI was honored with the 2015 Supermarket News Retail Achievement Award, recognizing the company for its ongoing business expansion and product evolution. For more information about ALDI, visit aldi.us.*

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*According to a survey of more than 6,000 consumers conducted in March 2014 by Market Force Information.

**Based upon a price comparison of comparable products sold at leading national retail grocery stores.