

For Immediate Release

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In Association with Walser Asia Pacific LTD ALDI Voluntarily Recalls Auto-XS Heated Car Seat Cover

Batavia, Ill. (Feb. 11, 2016) – In cooperation with Walser Asia Pacific LTD, ALDI is voluntarily recalling heated car seat covers sold under the Auto-XS brand name between Dec. 20, 2015, and Feb. 10, 2016, due to a possible defect that causes the cover to overheat and potentially damage car seats. ALDI is initiating this voluntary recall in case customers have any affected product in their homes or vehicles. To date, there have been four reports of the product overheating, but no injuries have been reported.

ALDI takes the safety and integrity of the products it sells seriously. If customers have product affected by this voluntary recall, they should return the product to their local ALDI store for a full refund.

Customers with questions about the voluntary recall may contact Walser Asia Pacific LTD via phone, 1-800-222-0999, or email walseramerica@walser.net.

ALDI sincerely regrets any inconvenience and concern this voluntary recall may cause.

About ALDI Inc.

A leader in the grocery retailing industry, ALDI operates nearly 1,500 US stores in 32 states. More than 30 million customers each month save up to 50 percent* on their grocery bills, benefiting from the ALDI simple and streamlined approach to retailing. ALDI sells the most frequently purchased grocery and household items, primarily under its exclusive brands, which must meet or exceed the national name brands on taste and quality. ALDI is so confident in the quality of its products, the company offers a Double Guarantee: If for any reason a customer is not 100 percent satisfied with any ALDI food product, ALDI will gladly replace the product and refund the purchase price. ALDI was honored with the 2015 Supermarket News Retail Achievement Award, recognizing the company for its ongoing business expansion and product evolution. For more information about ALDI, visit www.aldi.us.

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*Based upon a price comparison of comparable products sold at leading national retail grocery stores.