



For Immediate Release

Contact: Nisa Kiang
312-988-2266
nkiang@webershandwick.com

Melisa Yunlu
312-988-2427
myunlu@webershandwick.com

ALDI Makes Grocery Shopping Faster and Easier with Contactless Payment

Batavia, Ill., Sept. 21, 2017 – Committed to making grocery shopping smart, fast and easy, ALDI now accepts [Apple Pay](#), [Android Pay](#) and all other forms of contactless payment. ALDI, known for its super-speedy checkout process, will offer the new payment option at all of its nearly 1,700 stores nationwide.

“We’re continually innovating to provide our customers a faster, more efficient shopping experience that saves them time and money,” said Jason Hart, CEO of ALDI. “Shoppers love ALDI because we build and run stores they can shop quickly. Contactless payment makes shopping at ALDI that much faster and more convenient.”

Shoppers can pay for their groceries by tapping their contactless-enabled bank card, smartphone or other wearable device on a payment terminal. Contactless payments are safe and secure, and have the same protection as making a payment with your PIN.

Today’s announcement is the latest action by ALDI to make grocery shopping and saving as convenient and efficient as possible. ALDI most recently announced a pilot partnership with Instacart, a grocery delivery service that brings your favorite ALDI products and fresh offerings to your door in as little as an hour.

About ALDI Inc.

A leader in the grocery retailing industry since 1976, ALDI operates nearly 1,700 U.S. stores in 35 states. More than 40 million customers each month benefit from the ALDI simple and streamlined approach to retailing. ALDI sells the most frequently purchased grocery and household items, primarily under its exclusive brands, which are designed to meet or exceed the national name brands on taste and quality. ALDI is so confident in the quality of its products, the company offers a Double Guarantee: If for any reason a customer is not 100 percent satisfied with any ALDI food product, ALDI will gladly replace the product and refund the purchase price. For the seventh year in a row, ALDI was recognized as a value leader among U.S. grocery stores by a Market Force Information[®] survey of U.S. consumers. For more information about ALDI, visit aldi.us.