For Immediate Release

Contact: Nisa Kiang 312-988-2266
nkiang@webershandwick.com
Melisa Yunlu 312-988-2427
myunlu@webershandwick.com

ALDI Donates $150,000 to Hurricane Harvey Relief Efforts
National Grocery Retailer Also Distributing 1,000 Disaster Relief Packages to Hard-Hit Areas

Batavia, Ill. – August 29, 2017 – ALDI announced today it will donate $100,000 to the American Red Cross and $50,000 to the city of Rosenberg, Texas, to help victims of Hurricane Harvey. In addition, the company is also working with Feeding America to distribute 1,000 disaster relief boxes filled with canned fruits and vegetables, granola bars, peanut butter and utensils.

Hundreds of ALDI employees packed the boxes during a service day at the company’s headquarters in Batavia, Ill., to support individuals and families displaced from their homes due to natural disasters. The June event was part of the company’s long-standing partnership with Feeding America to prepare essentials that could be quickly deployed when needed. Each box contains more than 35 ALDI products. ALDI is further assisting by arranging transportation of these supplies to the Southeast Texas Food Bank in Beaumont, Texas.

“It’s important to help build strong communities in the places we operate and to support our neighbors in times of need,” said Karla Waddleton, vice president of the ALDI Rosenberg division which includes Houston and surrounding areas. “We’re committed to helping families, employees and friends recover and rebuild.”

For additional information, including when ALDI stores impacted by the storm will reopen, visit: https://www.aldi.us/en/customer-service/hurricane-update/.

About ALDI Inc.
A leader in the grocery retailing industry since 1976, ALDI operates nearly 1,700 U.S. stores in 35 states. More than 40 million customers each month benefit from the ALDI simple and streamlined approach to retailing. ALDI sells the most frequently purchased grocery and household items, primarily under its exclusive brands, which are designed to meet or exceed the national name brands on taste and quality. ALDI is so confident in the quality of its products, the company offers a Double Guarantee: If for any reason a customer is not 100 percent satisfied with any ALDI food product, ALDI will gladly replace the product and refund the purchase price. For the seventh year in a row, ALDI was recognized as a value leader among U.S. grocery stores by a Market Force Information ® survey of U.S. consumers. For more information about ALDI, visit aldi.us.