



For Immediate Release

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ALDI Voluntarily Recalls Baker's Treat Swiss Rolls Due to Potential Presence of *Salmonella*

Batavia, Ill. (July 20, 2018) – In cooperation with Flowers Foods, Inc., ALDI has voluntarily recalled Baker's Treat Swiss Rolls as a precautionary measure due to the potential presence of *Salmonella* in an ingredient, whey powder. A third-party whey powder manufacturer and supplier initiated the ingredient recall. *Salmonella* is an organism that can cause serious and sometimes fatal infections in young children, frail or elderly people and others with weakened immune systems.

ALDI has removed the affected product from its stores. The affected product is part of a 6 ct., 13 oz. total package. The best-by dates are 09/21/18 - 09/28/18, with the following UPC code: 041498188382.

The product was also available for purchase to ALDI customers in the Los Angeles area through the company's partnership with Instacart, a grocery delivery service.

To date, no illnesses related to this product have been reported. No other ALDI products are affected by this recall.

ALDI takes the safety and integrity of the products it sells seriously. If customers have product affected by this voluntary recall, they should discard it immediately or return it to their local store for a full refund.

Customers who have questions about this voluntary recall may contact Flowers' Consumer Relations Center at 1-866-245-8921; Monday through Friday from 8:00 a.m. to 5:00 p.m. EST. Customers can also visit www.flowersfoods.com/contact/consumers for additional information.

ALDI sincerely regrets any inconvenience and concern this voluntary recall may cause.

About ALDI Inc.

A leader in the grocery retailing industry since 1976, ALDI operates nearly 1,800 U.S. stores in 35 states. More than 40 million customers each month benefit from the simple, streamlined approach ALDI brings to retailing. ALDI sells frequently purchased grocery and household items, primarily under its exclusive brands, which meet or exceed national name brands on taste and quality. ALDI backs up its products with a Double Guarantee: If for any reason a customer is not 100 percent satisfied with any ALDI food product, ALDI will gladly replace it and refund the purchase price. For the seventh year in a row, ALDI was recognized as a value leader among U.S. grocery stores in 2017 by a Market Force Information® survey of U.S. consumers. For more information about ALDI, visit aldi.us.
