



For Immediate Release

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**In Association with American Waffle Company Recall
ALDI Voluntarily Recalls LiveGfree Gluten Free Blueberry Pancakes**

Batavia, Ill. (May 15, 2014) In cooperation with American Waffle Company, ALDI has voluntarily recalled its LiveGfree gluten free blueberry pancakes due to an undeclared milk allergen. People who have an allergy or severe sensitivity to milk may be at risk of a serious or life-threatening allergic reaction if they consume this product.

Upon notification from the supplier, ALDI immediately removed the affected products from our stores' selling floor. ALDI is initiating this voluntary recall in case customers have any affected product in their homes. There has been one reported illness.

The recalled LiveGfree gluten free pancakes began going on sale on April 29, 2014. They were sold in the freezer section in a 14.4-ounce box stamped with UPC code 041498151485 and marked as "best by July 31, 2015." No other ALDI products are affected by this recall.

At ALDI, we take the safety and integrity of the products we sell very seriously. If customers have product affected by this voluntary recall, they should discard it immediately or return it to their local store for a full refund.

Customers with questions about the voluntary recall may contact American Waffle Company at 855-384-9004, Monday-Friday, 8 a.m. to 5 p.m. EST.

ALDI sincerely regrets any inconvenience and concern this voluntary recall may cause.

About ALDI Inc.

A leader in the grocery retailing industry, ALDI operates nearly 1,300 US stores in 32 states, primarily from Kansas to the East Coast. More than 25 million customers each month save up to 50 percent on their grocery bills, benefiting from the ALDI simple and streamlined approach to retailing. ALDI sells more than 1,300 of the most frequently purchased grocery and household items, primarily under its exclusive brands, which must meet or exceed the national name brands on taste and quality. ALDI is so confident in the quality of its products, the company offers a Double Guarantee: If for any reason a customer is not 100 percent satisfied with any ALDI food product, ALDI will gladly replace the product and refund the purchase price. For more information about ALDI, visit www.aldi.us.*

**Based upon a price comparison of comparable products sold at leading national retail grocery stores.*

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