



For Immediate Release

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**In Association with National Beef Packing Co. Recall
ALDI Voluntarily Recalls Approximately 3,200 Pounds of Ground Beef**

Batavia, Ill. (Aug. 2, 2013) In cooperation with Kansas-based National Beef Packing Co., ALDI has voluntarily recalled approximately 3,200 pounds of its All Natural Lean Ground Beef (93% Lean only) due to possible E coli O157:H7 contamination. Upon notification, ALDI immediately removed the affected product from the stores' selling floor. No other ALDI products are affected by this recall.

While no illnesses have been reported, ALDI initiated the voluntary recall of All Natural Lean Ground Beef (93% Lean only) as a precautionary measure in case customers have the affected product in their homes. All Natural Lean Ground Beef (93% Lean only) affected by this voluntary recall was available in ALDI stores in the following states: Kentucky, Indiana, Michigan, New Jersey, New York, Ohio, Pennsylvania and West Virginia.

The All Natural Lean Ground Beef (93% Lean only) product affected by this voluntary recall has the use or freeze by date of Aug. 7, 2013, and is in an approximately 1-pound black tray pack, with a clear film wrap and a green label on the front of the package. The UPC code of the affected product begins with these six numbers, 242247, and can be found on the back of the package. Additionally, the establishment code of the affected product can be found on the green label on the front of the package and is listed as Est. 21526.

At ALDI, we take the safety and integrity of the products we sell very seriously. If customers have product affected by this voluntary recall, they should discard it immediately or return it to their local store for a full refund.

Customer with questions about the voluntarily recalled ground beef products may contact National Beef via the company's toll free number at (866) 761-9472.

The U.S. Department of Agriculture's Food Safety and Inspection Service advises all consumers to safely prepare their raw meat products, and only consume ground beef that has been cooked to an internal temperature of 160° F.

ALDI sincerely regrets any inconvenience and concern this voluntary recall may cause.

About ALDI Inc.

A leader in the grocery retailing industry, ALDI operates more than 1,200 US stores in 32 states, primarily from Kansas to the East Coast. More than 25 million customers each month save up to 50 percent on their grocery bills, benefiting from the ALDI simple and streamlined approach to retailing. ALDI sells more than 1,400 of the most frequently purchased grocery and household items, primarily under its exclusive brands, which must meet or exceed the national name brands on taste and quality. ALDI is so confident in the quality of its products, the company offers a Double Guarantee: If for any reason a customer is not 100 percent satisfied with any ALDI food product, ALDI will gladly replace the product and refund the purchase price. For more information about ALDI, visit www.aldi.us.*

**Based upon a price comparison of comparable products sold at leading national retail grocery stores.*

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