

For Immediate Release

Contact: Julie Ketay Mac McNeer (312) 988-2294 (312) 988-2034

jketay@webershandwick.com mmcneer@webershandwick.com

In Association with Reser's Fine Foods, Inc. Recall ALDI Voluntarily Recalls Four Types of Refrigerated Ready-to-Eat Salads

Batavia, III. (October 26, 2013) In cooperation with Reser's Fine Foods, Inc., ALDI has voluntarily recalled four types of refrigerated ready-to-eat salads due to possible contamination with *Listeria monocytogenes*. The recalled products are Little Salad Bar Coleslaw, Macaroni, Potato Salad and Mustard Potato Salad. Upon notification, ALDI immediately removed the affected products from the stores' selling floor. No other ALDI products are affected by this recall.

While no illnesses have been reported, ALDI initiated the voluntary recall of all products produced in the supplier's Topeka, Kansas salad manufacturing facility as a precautionary measure in case customers have the affected product in their homes. The recalled products were distributed nationwide and can be identified by a **plant identifier code of 20**, which is listed on the container right after the Use-by-Date or Best-by-Date.

At ALDI, we take the safety and integrity of the products we sell very seriously. If customers have product affected by this voluntary recall, they should discard it immediately or return it to their local store for a full refund.

Customers with questions about the voluntarily recall may contact Reser's Fine Foods Consumer Hotline: 1-888-257-7913.

ALDI sincerely regrets any inconvenience and concern this voluntary recall may cause.

About ALDI Inc.

A leader in the grocery retailing industry, ALDI operates more than 1,200 US stores in 32 states, primarily from Kansas to the East Coast. More than 25 million customers each month save up to 50 percent* on their grocery bills, benefiting from the ALDI simple and streamlined approach to retailing. ALDI sells more than 1,400 of the most frequently purchased grocery and household items, primarily under its exclusive brands, which must meet or exceed the national name brands on taste and quality. ALDI is so confident in the quality of its products, the company offers a Double Guarantee: If for any reason a customer is not 100 percent satisfied with any ALDI food product, ALDI will gladly replace the product and refund the purchase price. For more information about ALDI, visit www.aldi.us.

*Based upon a price comparison of comparable products sold at leading national retail grocery stores.