



### **ALDI Adding 120 New Stores Nationwide in 2023**

*Fast growth trajectory designed to meet increasing demand for quality, fresh groceries and essentials at the lowest possible prices*



Batavia, Ill., April 28, 2023 — Further solidifying its position as one of the fastest-growing grocers in the country, ALDI is adding 120 new stores this year. At a time when inflation is forcing some retailers to slow growth, or even shutter stores, customers are actively asking for more ALDI locations in their communities. Known for its unique shopping experience and selection of the best products at the lowest prices, ALDI will have more than 2,400 stores nationwide by the end of the year.

“While inflation is undoubtedly driving unprecedented demand for affordable groceries, we know that once customers experience the ALDI difference, they keep shopping with us, even when the economy improves,” said Jason Hart, CEO, ALDI U.S. “Our growth is led by our customers, and they continue to want more ALDI locations coast-to-coast.”

This year’s planned expansion builds on a banner year in 2022. ALDI opened and remodeled 139 stores, welcomed approximately 9.4 million new customers and drove double-digit growth year-over-year as shoppers sought relief from soaring food prices. The grocer is on track to continue that momentum this year, opening 35 stores in the first quarter alone and welcoming 5.3 million new customers to its stores as of April 2023.

ALDI new store openings will span the continental U.S., including the rapidly growing Southeast region where [ALDI recently opened its 26<sup>th</sup> regional headquarters and distribution center in Loxley, Alabama](#) to help support new stores in the area. This year, ALDI will add stores in Baton Rouge and New Orleans, new markets for the grocer.

The brick-and-mortar expansion is part of a larger omnichannel experience designed to make grocery shopping as convenient and enjoyable as possible, no matter how customers prefer to shop, whether in-store, through curbside pickup, or via delivery through shop.ALDI.us or through ecommerce partners DoorDash and Instacart.

As part of its larger commitment to sustainability, the grocer is enhancing new and existing stores with eco-friendly features, including installing rooftop solar panels and eliminating plastic shopping bags. ALDI is also implementing environmentally-friendly refrigerants in its stores, an important move to reduce carbon emissions that earned the grocer [recognition from the Environmental Protection Agency \(EPA\) GreenChill program](#). In fact, ALDI has secured more EPA GreenChill store certifications in 2020 and 2021 than all U.S. grocery retailers combined. All of these initiatives recently earned ALDI a top accolade as one of Progressive Grocer's [Top 10 Most Sustainable Grocers](#).

As part of this national expansion, ALDI will add nearly 2,000 new employees to support the additional store count. As a Certified™ Great Place to Work® and one of Forbes' America's Best Large Employers, ALDI will bring its employee-focused culture and above-average industry pay to more markets coast-to-coast.

#### **About ALDI U.S.**

ALDI is one of America's fastest-growing retailers, serving millions of customers across the country each month. When it comes to value, ALDI won't be beat on price. ALDI has also been No. 1 for price according to the dunnhumby Retailer Preference Index Report for six years running. Since 1976, ALDI has offered a unique shopping experience where customers never have to compromise on quality, selection or value. In fact, 1 in 3 ALDI-brand products are award-winning. Customers can save time and money by conveniently shopping in-store or online at shop.aldi.us. ALDI also proudly serves as a Feeding America Leadership Partner, donating 30 million pounds of food each year in an effort to end hunger in America. For more information about ALDI, visit [aldi.us](http://aldi.us).

#### **Contact:**

Zeno Group

[ALDI@zenogroup.com](mailto:ALDI@zenogroup.com)