



ALDI and Alex's Lemonade Stand Foundation Join Forces to Fight Childhood Cancer for the Fifth Consecutive Year

Bringing the grocer closer to its goal of raising \$10 million for the charity by 2027



Batavia, Ill., June 1, 2023 – Everyone knows that summer isn't complete without a fresh cup of lemonade from a neighborhood lemonade stand. For some, the drink represents more than a refreshing break from the heat. It means supporting a cause and a young entrepreneur. For Alex's Lemonade Stand Foundation (ALSF), each cup of lemonade sold brings us one step closer to finding a cure for childhood cancer.

In 2000, Alexandra "Alex" Scott, the founder of ALSF, set up a lemonade stand selling each cup for 50 cents to raise money to help find a cure for childhood cancer. When she passed away four years later from the disease, she had reached her goal to raise \$1 million. Today, ALSF is one of the leading funders of pediatric cancer research in the U.S. and Canada and has raised more than \$250 million, funding over 1,000 research projects.

This June, ALDI is joining ALSF for the fifth year in a row to show how a little change can go a long way. For every bag of ALSF-branded lemons sold throughout the month, ALDI will donate 50 cents to ALSF (up to \$1 million). With this donation of \$1 million, ALDI has donated over \$5 million to ALSF, supporting our long-term goal to raise \$10 million for the charity by 2027.

"As a member of Alex's Lemonade Stand Foundation's Advisory Council, I've seen the great work the Foundation does day in and day out for families and children affected by cancer," said Dave Rinaldo, President, ALDI. "Through partnerships with organizations like ALSF, we can make a bigger impact on the communities we serve. And, we encourage our shoppers to support ALSF with their families and friends by hosting a one-of-a-kind lemonade stand this summer."



You can support ALSF with ALDI by:

- **Purchasing a bag of ALSF-branded lemons.** A summer staple that is likely already on your list, ALDI will donate 50 cents to ALSF for each bag purchased in June, contributing up to \$1 million in total.
- **Buying a limited-time reusable ALDI x ALSF bag.** ALDI stores will once again offer reusable bags featuring artwork from ALSF heroes and their 'SuperSibs,' siblings of children with cancer.
- **Hosting a lemonade stand.** Pick a warm summer day to hit the sidewalk with your own lemonade stand to support ALSF and help find a cure for childhood cancer. Check out our lemon-themed ALDI Finds dropping June 14 which will include items you may need to host.
- **Donating directly to the cause [online](#).**

"We're so grateful that we can count on ALDI as part of Team Alex," said Liz Scott, Co-Executive Director of ALSF and Alex's mother. "Whether picking up a bag of lemons or hosting their own lemonade stands, ALDI shoppers can help keep our daughter's legacy alive and make a meaningful difference for children and families fighting cancer."

For more on ALSF and our partnership, visit the ALDI [community page](#).

About ALDI

ALDI is one of America's fastest-growing retailers, serving millions of customers across the country each month. When it comes to value, ALDI won't be beat on price. ALDI has also been No. 1 for price according to the dunnhumby Retailer Preference Index Report for six years running.* Since 1976, ALDI has offered a unique shopping experience where customers never have to compromise on quality, selection or value. In fact, 1 in 3 ALDI-brand products are award-winning. Customers can save time and money by conveniently shopping in-store or online at [shop.aldi.us](#). ALDI also proudly serves as a Feeding America Leadership Partner, donating 30 million pounds of food each year in an effort to end hunger in America. For more information about ALDI, visit [aldi.us](#).

**According to the dunnhumby® ©2023 Retailer Preference Index.*

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