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**ALDI to Drop Exclusive, Limited Time Mother’s Day Gifts**

*From sweet treats to home décor, the low-price grocer will stock its famous Finds aisle with items aimed to make every type of mom feel special this season*

**BATAVIA, Ill., Apr. 19, 2023** – This Mother’s Day, impress mom with premium gifts from ALDI, starting at just \$4. From trendy wine and accessories, such as refreshing sparkling rosé and a wine-dispensing tote, to home décor and kitchen must-haves, like stylish wall sconces and serving boards, the ALDI Finds aisle is the destination for all things ‘mom.’

ALDI Finds are limited-time, specialty items, released each week and displayed within a dedicated aisle — lovingly nicknamed the “Aisle of Fun” by fans. Typically tied to a theme or season, ALDI Finds are intended to delight shoppers with new and innovative products that range from unique foods and home goods to unexpected finds like home and kitchen must-haves and self-care essentials.

This month’s ALDI Finds are expected to sell out fast, so shoppers are encouraged to visit the ALDI Finds aisle at their local ALDI to see this month’s offerings and get mom a gift she **actually** wants, without breaking the bank.

**For the Self-Care Lover**

Give mom the gift of ‘me-time’ with the chance to wind down and relax with luxurious bath bombs, cozy slippers and more.



**Serra Slippers with Headband**  
Available 4/19  
\$9.99



**Lacura Bath Bombs**  
Available 4/26  
\$4.99



**Huntington Home Fruit Wine Candle**  
Available 4/26  
\$6.99

**For the Home Cook**

Treat mom to unique (and affordable) kitchen essentials.



**Range Master BBQ Frying Pan  
or Roasting Pan**  
Available 4/19  
\$17.99

**Crofton Resin River Serving Board**  
Available 4/26  
\$9.99

**Crofton Cheese Knives**  
Available 4/26  
\$11.99

### **For the Wine Lover**

For the mom who always has a glass of wine in hand, consider gifting the latest in trendy wine accessories, including colorful cocktail accessories or even a wine tote with a secret compartment to store a bottle of award-winning wine from ALDI.



**Serra Wine Dispensing Tote**  
Available 4/19  
\$12.99



**Don't Mind If I Do Sparkling Rosé**  
Available for the season 4/21  
\$12.99



**Crofton 4 Pack Glassware**  
Available 4/26  
\$9.99

### **For the Home-Décor Lover**

If mom is always switching up the home décor, gift her new items to spruce up any room in the house, such as wall scones, vintage area rugs and decorative poufs.



**Huntington Home Wall Sconce**  
Available 4/19  
\$24.99



**Huntington Home 6' x 9' Signature  
Vintage Area Rug**  
Available 4/19  
\$89.99



**SOHL Furniture Decorative Pouf**  
Available 4/19  
\$39.99

And don't forget, no Mother's Day gift is complete without a card. Be sure to pick up a Pembroke Pop Up Mother's Day Card (available beginning 4/19 for just \$2.49!) as a finishing touch. Shoppers can discover additional Mother's Day Finds throughout May by simply visiting their local store.

For more information, visit [ALDI.us](https://www.aldi.us) or follow @aldiusa on Instagram, Twitter and TikTok and @aldi.usa on Facebook.

### **About ALDI U.S.**

ALDI is one of America's fastest-growing retailers, serving millions of customers across the country each month. When it comes to value, ALDI won't be beat on price. ALDI has also been No. 1 for price according to the dunnhumby Retailer Preference Index Report for six years running. Since 1976, ALDI has offered a unique shopping experience where customers never have to compromise on quality, selection or value. In fact, 1 in 3 ALDI-brand products are award-winning. Customers can save time and money by conveniently shopping in-store or online at [shop.aldi.us](https://shop.aldi.us). ALDI also proudly serves as a Feeding America Leadership Partner, donating 30 million pounds of food each year in an effort to end hunger in America. For more information about ALDI, visit [aldi.us](https://aldi.us).

*\*According to the dunnhumby® ©2023 Retailer Preference Index.*