

It's an  thing.

## Voted #1 in Price for Six Years Running Our Continued Commitment to You

**Dear ALDI Customers,**

Last year we made a promise to you that no matter what happens, you can always rely on ALDI for the groceries you need at the lowest prices in every community we serve. Despite inflation and rising food costs, we have worked harder than ever to maintain this commitment.

Through many small but intentional actions, we continue to find ways to pass savings on to you, so you never have to sacrifice getting the quality groceries you need for the sake of staying on budget. This relentless dedication is why ALDI has been **voted the #1 grocer in Price by dunnhumby\* for the sixth year in a row.**

We know you have lots of choices when deciding where to shop and we're grateful to you for continuing to choose ALDI. Despite challenging times, you can always count on ALDI to work hard to stay #1 in Price. Thank you for your continued loyalty.



With gratitude,  
Jason Hart  
CEO, ALDI



\*According to the dunnhumby® ©2023 Retailer Preference Index.