



**ALDI Partners with Alex’s Lemonade Stand Foundation, Encourages Shoppers to Join the Fight Against Childhood Cancer One Cup at a Time**

*This June, the grocer will again donate \$1 million and offer lemon-themed ALDI Finds, making it easy for shoppers to host their own lemonade stands in support of the cause.*



**Batavia, Ill., May 29, 2024** – For the sixth year in a row, ALDI is partnering with Alex’s Lemonade Stand Foundation (ALSF) to help lead the fight against childhood cancer. As part of the grocer’s commitment to make a positive impact on the communities it serves, ALDI is making it easy and affordable for its shoppers and employees to give back.

ALSF began as a humble lemonade stand in 4-year-old Alexandra “Alex” Scott’s front yard. Despite battling cancer herself, Alex aimed to raise funds for pediatric cancer research. When she passed away at the age of 8, she had amassed \$1 million. Today, ALSF is one of the leading funders of pediatric cancer research in the U.S. and Canada and has raised more than \$300 million, funding over 1,500 research projects.

“ALSF is an incredible organization that’s making a real difference,” said Dave Rinaldo, President, ALDI. “Every cup of lemonade can make a positive change, and ALDI is excited to once again support ALSF by donating and encouraging our shoppers, employees and communities to get involved to raise money for a great cause.”

ALDI will donate \$1 million to ALSF for the sixth consecutive year in support of its long-term goal to raise \$10 million for the charity by 2027. In addition, ALDI is encouraging shoppers to host their own lemonade stands in support of ALSF.

Starting June 12, lemon-themed Finds will take over ALDI aisles. From pop-up lemonade stands, to, plates, napkins, lemon treats and more, ALDI will make it easy, fun and affordable for shoppers to pick up everything they need to host a stand and make a difference.

And ALDI isn't stopping there. The grocer will host special lemonade stands at stores in select markets to support local ALSF Heroes, children with pediatric cancer, and their families, while raising shopper awareness of the opportunities to give back. Whether by hosting their own stand or donating directly [online](#).

"Year after year, ALDI and their shoppers make a meaningful impact in the search for a cure for childhood cancer," said Liz Scott, Co-Executive Director of ALSF and Alex's mother. "We value their continued partnership, commitment to building healthier communities and passion for getting others involved in the fight against childhood cancer."

For more on the ALSF and ALDI partnership, visit the ALDI [community page](#).

### **About ALDI**

ALDI is one of America's fastest-growing retailers, serving millions of customers across the country each month. Our disciplined approach to operating with simplicity and efficiency gives our customers great products at the lowest possible prices. For seven years running, ALDI has been recognized by the dunnhumby Retailer Preference Index as #1 in Everyday Low Price.\* ALDI strives to have a positive impact on its customers, employees and communities by being socially and environmentally responsible, earning ALDI recognition as a leading grocer in sustainability.\*\* In addition to helping protect the planet, ALDI helps customers save time and money through convenient shopping options via in-store, curbside pickup or delivery at [shop.aldi.us](http://shop.aldi.us). For more information about ALDI, visit [aldi.us](http://aldi.us).

*\*According to the dunnhumby® ©2024 Retailer Preference Index.*

*\*\*According to Progressive Grocer's 2024 and 2023 Top 10 Most Sustainable Grocers lists.*

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