

Lot Layout and Location Criteria



What We Look For

- ±17,000 square feet with a minimum of 85 dedicated parking spaces
- 2.5 acre pads for purchase and development
- End-cap or inline space with minimum of 100' of frontage
- Signalized, full access intersection preferred
- Dense trade area population within 3 miles
- Sites located in community and regional shopping districts with convenient access to population
- Sites zoned to allow grocery use
- Daily traffic count in excess of 20,000 vehicles per day

* Consumers view ALDI as the affordable price leader among leading grocers, according to Market Force Information. The surveys were conducted among more than 6,000 consumers across the United States and Canada in March 2011, March 2012 and May 2013.

**Based upon a price comparison of comparable products sold at leading national retail grocery stores.
† LoudDoor, 2013



For more information about ALDI real estate opportunities, please visit www.aldi.us.

Aggressively Seeking New Store Sites



The ALDI Difference: Quality Stores, Quality Products

Who We Are

- A leading national grocer, with more than 1,200 stores serving more than 25 million shoppers each month.
- Our simple retail grocery model is different than other grocers: We keep overhead low, product quality high, and pass the savings on to our customers.

- We offer more than 1,400 of the most commonly purchased grocery and household items at the lowest possible prices in our simple and easy-to-navigate shopping environment.

Where We Are

- Our stores serve approximately two-thirds of the country's population from our current distribution network.



- We're expanding our presence in established markets while exploring opportunities in a variety of new regions.
- We add up to 80 new stores each year.

Why We Make A Great Partner

- Regionalized divisions streamline the entire acquisition, approval, design and construction process.
- All facilities are corporately managed.
- A+ credit tenant generates in excess of 700 customers daily.





Our Store Model: Simple, Consistent, Efficient

Since 1976, the ALDI store model has centered on simplicity, consistency and efficiency. Our stores are easy to navigate – wide, uncluttered aisles provide plenty of space for shoppers to examine and select products. Pricing is prominently displayed and easy to read. ALDI owned and managed distribution facilities ensure that stores are always fully supplied.



ALDI truth #127: More “mmm” per square foot.

Simply Smarter Shopping.



Why Communities Welcome Us

- **Inviting environment** – our stores are clean and attractive.
- **Modest size** – stores are typically 16,400 square feet, with approximately 10,000 square feet of sales floor.
- **Top-quality construction** – minimizes wear-and-tear and reduces maintenance costs.
- **Innovative cart rental system** – prevents carts from scattering across the parking lot or grounds.
- **Prime shopping hours** – prevent the late-night traffic and noise problems often associated with 24-hour stores.
- **Sustainability** – environmentally friendly building materials, state-of-the-art lighting, refrigeration systems that reduce our energy requirements, and reusable bags.
- **Responsible employer** – we value our employees and provide generous compensation that is well above the industry standard. We're proud that our commitment to our employees makes us an employer of choice.



Cathleen P.

"I love how open and clean the store is, the aisles are wide so you aren't bumping into people. Today was a great experience and I will be headed there again next weekend!"



Our Products: Great Quality, Low Prices

At ALDI, great quality comes with everyday low prices. In fact, we're recognized as the nation's low-price grocery leader.* Smart shoppers who switch from national brands to ALDI exclusive brands can save up to 50 percent** on the majority of their grocery list.

Exclusive Products, Exceptional Quality

More than 90 percent of our products are ALDI exclusive brands, and many are manufactured by the nation's leading food producers. We ensure product quality through rigorous quality assessments in our Test Kitchen.

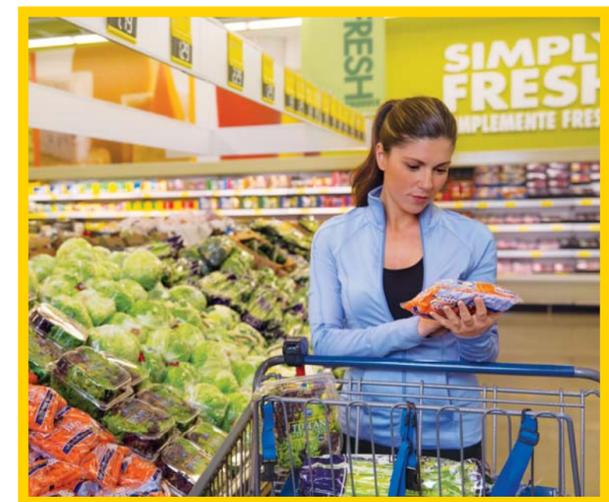
Selection

We carry everything from fresh meat, dairy and bakery to frozen foods, canned goods, and paper products, as well as up to 70 varieties of fresh fruits and vegetables.

Weekly Special Buys on food and non-food products help drive customer visits. In fact, customers have told us they enjoy the Special Buy "treasure hunt."

Nutrition

We continually work to improve the nutritional profile of our products. Our Fit & Active product line offers foods that are lower in fat, calories or sodium, and our SimplyNature line focuses on natural, organic ingredients.



Our Fans are Loyal

ALDI ranked fifth on a list of the top 20 companies with the most loyal fans.† The list tracks how likely major brands' fans are to recommend them to friends or colleagues.